







THE SALISBURY ACADEMY MISSION

Salisbury Academy, an independent, co-educational school for grades junior kindergarten through eighth, encourages students to be lifelong learners, develop strong character, serve their community, and deepen their faith.



years of big dreams at Salisbury Academy

As we listened to stories of Salisbury Academy's beginnings, welcomed graduates and alumni families back to campus, and took a close look at the traditions of our unique school over the 2017-18

school year, one thing rang exceptionally true: The traditions and community of Salisbury Academy endure. The celebration of our school's 25th anniversary was a year-long appreciation of these traditions, of how far we have come, yet how much remains the same.

Founders Day was a key highlight of the year, as was welcoming back alumni to speak at chapel and other events on campus. Through conversations at the 25th anniversary Bloom Gala, the Class of 2014 alumni picnic, and the alumni basketball game, our alumni and their families were a window into the vibrance and passion that SA graduates go on to share with the world upon completing their time with us. They are the living embodiment of the values, traditions, and commitment to stewardship that are so central to Salisbury Academy.



This 2017-18 year was also one of advancing Salisbury Academy's mission and building upon those foundational traditions of teaching the whole child and providing an exceptional, experiential learning environment. A new division leadership structure, the addition of a school counselor, and the providing of on-site occupational therapy were all important advances and fulfilled critical steps in our school's strategic plans.

The broadening of the CKLA curriculum to most effectively engage our students was a success, as was the launch of a regular lunch and learn community speaker series. Additionally, the newly opened Outdoor Learning and Play Space offered opportunities for exploration and connections with nature, and our green culture continued expansion through the formation of an SA Bass Fishing Club and a faculty and staff wellness initiative.

As this year so beautifully revealed, the very traditions that form the backbone of our school and culture also push us forward into exciting new reaches and opportunities. The year-long celebration of Salisbury Academy's 25th anniversary was a joyful journey and one that was made possible by our strong base of community supporters: teachers, parents, alumni, alumni families, and friends of the school. For this legacy, for the many lives that have been touched, and for the incredibly bright future ahead, we offer our most sincere gratitude. Thank you for your continued support and for a quarter century of Salisbury Academy!

Sincerely,

Beverly B. Fowler
Beverly Fowler, Head of School



25

YEARS OF SALISBURY ACADEMY



Bringing the Dream to Life

Salisbury Academy Founder, Georgi Goss, shares the story of the school in her Founders Day Speech, Nov. 2017

A quarter century ago - in the fall of 1992 - I was 34 years old. I had a son in fifth grde, a daughter in first grade, a 1-year-old toddler, and a strong desire to start a school with a different way of teaching - one that would use a hands-on approach to learning and which would include a depth of enrichment activities not found in any other school.

One year later, in the fall of 1993, after a lot of hard work by a core group of people, we opened the doors of our new school at Haven Lutheran Church. We were a dozen families with 13 children spread out from first through third grades.

The parents who enrolled their children at our school understood that we were going to use a different way of teaching, and they were enthusiastic about the concept of experiential learning.

Word got out that Salisbury Academy was a busy, happy place where children could be creative and explore new, interesting ideas. When it was time for school to open the second year, our enrollment had tripled.

By Salisbury Academy's fifth year of operations, my goal was met: Our school went through eighth grade. Salisbury Academy offered a complete, cohesive curriculum for pre-K through eighth grade.

Reflecting on the Tourney

I had the time of my life starting this school. Not everyone has the opportunity to make their dreams come true, and I feel grateful not only to all of those who helped, but also to all of those who have kept this school on course.

I hoped Salisbury Academy would continue to thrive, and I am very happy to see that it has. Thank you all-families, faculty, and students - for your part in that, and thank you for 25 years of success and fun at Salisbury Academy.

- Georgi Goss



Salisbury Academy is founded with 13 students in grades first, second, and third at Haven Lutheran Church.



Middle school moves to a separate facility on Brenner Avenue, donated by Mr. and Mrs. Joe Taylor.

JK and K are established in a separate building known then as the Carter Kindergarten Building, donated by Mr. and Mrs. Paul Carter.

1996 1997

2001-2003

School Profile: Salisbury Academy today

Founded

1993

Grades Served

JK through 8

Enrollment 17-18

207

School Leadership

Beverly Fowler, Head of School Paul Bardinas, Board Chair

School Accreditation

SAIS (Southern Association of Independent Schools)

Community Life

Book Buddies: 1st/8th Grade
Christmas Extravaganza
Field Day
Grandpersons' Day
JK and 3rd Grade Outdoor
Adventures
Middle School Advisories
Multi-Grade Collaborative Learning
Pep Rallies

Magnolia Garden
Oak Park Retireme
Operation Christm
Partners in Learnin
Prevent Child Abu
Rowan Helping Mi
Rowan Vocationa
Shelter Guardians
Sole Hope

School Garden Talent Show Weekly Chapel

Green School Status

NC Green School of Excellence

School Mascot

The Jaguar

Service Partnerships

Apseed Early Education Arc of Rowan Boy Scouts of America Brookdale Salisbury Canine Angel Therapy Communities in Schools Community Care Clinic Faithful Friends Food for Thought Footprints in the Community Humane Society of Rowan County JLT Fieldhouse Magnolia Gardens Oak Park Retirement Operation Christmas Child Partners in Learning Prevent Child Abuse Rowan Rowan Helping Ministries Rowan Vocational Opportunities Sole Hope St. John's Child Development Center Three Rivers LandTrust



Programs and Clubs

Battle of the Books Core Virtues Duke Talent Identification Program Elementary Battle of the Books Envirothon Robotics SA Music Conservatory Western Region Non-Public Spelling Bee

Athletics

Fall:

Co-ed Soccer Cross Country Girls Tennis Girls Volleyball

Winter:

Boys and Girls Basketball Cheer Squad

Spring: Girls Soccer Co-ed Golf

Co-ed Track & Field

Constituents embark on extensive self-assessment and planning and decide to build a unified campus on land donated by Mrs.
Martha Agner in memory of her husband, Dr. Roy Agner.
Salisbury Academy moved into their new (and current) school building at 2210 Jake Alexander Blvd. North in the





SA is named an NC Green School of Excellence. Ground is broken on the SA Outdoor Learning and Play Space.

SA launches Project Green Space, a movement to create a more sustainable school while nurturing stewards of the earth through environmental education, community outreach, and fostering a love of nature.

Trinity Living Center

VA Medical Center

Waterworks Visual Arts Center





Salisbury Academy celebrates its 25th year and the people who have nurtured and supported the dream of Salisbury Academy for a quarter century.

5

2017-18

CELEBRATING

YEARS OF Excellence



Hayes Hartpence Class of 2018 Valedictorian

Morgan Jeter
Class of 2018 Co-Salutatorian

Carys Roberson
Class of 2018 Co-Salutatorian

Academic Teams and Competitions

Battle of the Books

BOB team took first place in the Region 9 West Central District Battle of the Books competition. The team went on to finish in second place in the regional competition in Chapel Hill.



EBOB finished in fourth place at the District 9 West Central Elementary Battle of the Books championship at Cannon School.

SA Bass Fishing Club

SA anglers Harrison McCall and Will Webb represented the SA Bass Fishing Club at the Bassmaster Junior National Tournament in Tennessee. The pair finished the two-day event with a top-40 finish.

Robotics

SA's robotics team, the Circuit Breakers, took first place in the engineering category at the FTC 2018 Robofest.









Control of the contro

Middle School Citizenship Award

Carys Roberson, left, and Sydney Hlavacek received the peer-awarded Middle School Citizenship Award.



Yearbook Dedication

The 2017-18 yearbook is dedicated to SA's junior kindergarten assistant teacher of 20 years, Mrs. Penny Moss.

Speaking of Mrs. Moss, junior kindergarten teacher Mrs. Sandy Jordan shares:

"Penny's flexibility, patience, and genuine love for our students help to create a very special learning and working environment."

Staff Service Awards

Mrs. Margaret Hattaway - 20 years

Mrs. Mary Lou Williams - 10 years

Mrs. Amy Goodnight - 5 years

FOUNDERS DAY CHAPEL



Founders Day Chapel on November 16, 2017 celebrated the people who brought the dream of Salisbury Academy to life and the continuation of that legacy over the past 25 years. In a joyful service mixing the past and present of the school, founding families, former faculty, and alumni joined with current faculty, staff, and students to share stories, reconnect, and give thanks for a school that has made a lasting impact on students, their families, and the community as a whole for a quarter century.

Georgi Goss, Salisbury Academy founder, served as key speaker for the chapel and shared how the idea of an innovative, experiential school came to fruition. Second, third, and fourth grade students presented a musical medley of love and gratitude to the school's founders, and alumnus Nathan Wyatt reflected on his journey from junior kindergarten to eighth grade and the postive influence that those experiences have had on his life path.

To commemorate the event, a gift was made to the school in a memorable fashion as a brand new jaguar mascot burst forth from a "25 years of SA" banner. As demonstrated at Founders Day Chapel and every day at SA, the dream of an experiential school where children love to learn - and the community that supports it - is as alive as ever and remains full of promise.



Introducing Founder Georgi Goss

Heather Coulter, Salisbury Academy teacher of 20 years, shares:

I consider Georgi Goss a reformer. She knew that education could look different. She knew that it could be experiential and that it should be student-centered, and she taught and convinced others that these premises were true and that a school based upon these premises would be successful - especially when the right people combined their efforts to see her dream come to fruition.

She taught me, and others here today, her philosophy. And every time my voice is heard when making a school-related decision, I know that I rely on these core Georgi beliefs - that education can look and be different, and the students always come first.



25 YEARS OF Community Stewardship





Salisbury Academy's 25 Years of Service Day

Just as the words on the banner painted by junior kindergarteners read, Salisbury Academy students told the local and wider community, "Somebody loves you!" in a recent school-wide day of service. Held in honor of Salisbury Academy's 25 years of nurturing stewards of the community, the day celebrated the school's enduring commitment to caring for others.

At Carillon Assisted Living, third-grader Emma Ott played the piano for a delighted audience of residents while her peers held up the student-made "Somebody loves you!" banner. Ott was one of several students who performed on the piano for the residents in addition to an upbeat choral performance by the group of second and third grade students.

"It felt so good to make people happy," said Ott. "It was a lot of fun, especially seeing them smile when we sang."

Across town, middle school students conversed with veterans at the W.G. Hefner VA Medical Center and passed out cards made by Salisbury Academy's kindergarten students for the veterans while fourth grade students packed bags of food for Rowan Helping Ministries' Food for Thought program.

"Our 25 Years of Service Day was one to remember," said Beverly Fowler, head of school. "It serves as a wonderful example of the impact that even the youngest members of a community can have on the greater good."

Back at the school, students worked busily on a number of other service programs including decorating tiles to brighten the hallways of Prevent Child Abuse Rowan's Terrie Hess House, assembling bundles of pinwheels for children at Prevent Child Abuse Rowan, and writing letters to troops overseas.

"Being creative while making people smile is a great feeling."

- Gray Davis, SA student

"I really hope this project brings joy to the children," said fifth-grader Gray Davis as he decorated his tile for the Terrie Hess House. "Being creative while making people smile is a great feeling."

Salisbury Academy engages in outreach to more than 20 organizations annually with many of the individual outreach efforts occurring multiple times each year. From reading and singing to residents at local retirement communities to caring for the hungry through a variety of programs, working for a healthier, happier community is a central part of the school culture and mission.

"When you witness children developing true passion for service, there is no doubt in your mind. - The smiles on their faces say it all," said Fowler.

"Just as it has been done for the past 25 years, Salisbury Academy is deeply committed to nurturing this joy of stewardship in our students today and in the many generations to come."







Above: Marjorie Haworth smiles with SA's third grade.

Salisbury Academy's third grade carolers visit Trinity Oaks

As Salisbury Academy's third grade Christmas carolers began to sing at a holiday visit to the apartments at Trinity Oaks, the holiday memories rushed back in all of their joy and glory for Trinity Oaks resident Marjorie Haworth. "Oh Christmas Tree," "Jingle Bells," "We Wish You a Merry Christmas" – these are all songs that Haworth directed her choral students in singing over the course of her career teaching elementary music in Shelby.

"It was just wonderful," said Haworth of the third grade's performance. "It reminded me of those times when I was teaching, and how busy this time of year was in the chorus."

Trinity Oaks resident Carol Rabon, too, was moved.

"The children were so sweet," Rabon, a retired teacher of grades second through fourth, shared. "It took me back through the years."

The holiday visit from Salisbury Academy is an annual tradition. At this past year's visit, students performed for and then sang along with the residents of the Trinity Oaks independent living apartments. After shaking hands and mingling with their Trinity Oaks friends, students caroled through the halls of the apartment building.

"I love to watch how the kids and residents interact together," said Deana Burris, director of life enrichment for Trinity Oaks. "This is such a meaningful time for them all."

As the full room finally dispersed after the caroling presentation, residents humming and tapping their feet as they went off to enjoy the rest of the day, Haworth's holiday memories shifted to visiting her grandson at his school Christmas shows. Small world that it is, Haworth's grandson, Carson Hatchett, attended Salisbury Academy from junior kindergarten through eighth grade, and her son-in-law, Parker Hatchett, served as one of the school's founders.

"My grandson is all grown up now – 26 years old and in the Army – but I'll never forget those visits to Salisbury Academy," said Haworth.

First and Eighth Grade Buddies Spread Happiness

Each year, eighth grade students at Salisbury Academy partner with a first-grader to become their school buddy. Throughout the year, the buddies read books together, review class projects and presentations, and greet each other with high-fives and hugs in the hallway. They also make a point to spread happiness in the community on a monthly basis. In April of 2018, the students requested the opportunity to honor our nation's heroes at The W.G. (Bill) Hefner VA Medical Center by decorating the entrance to the Community Living Center of Building 42 with colorful chalk drawings and inspirational messages.







The Three Rivers LandTrust organization's Leopold Society has an ultimate goal of cultivating the next generation of conservationists, and Salisbury Academy's middle school students are up for the challenge. Students in grades sixth through eighth are enrolled in the program and are given a Conservation Passport booklet to document their outdoor activities, service projects, and personal growth as young stewards of the environment. Offered to seventh grade students at Salisbury Academy in the previous year, the expanded offering to all middle school students in 2017-18 united the upper grades in their interest in and commitment to conservation.

As part of the program, students have exciting opportunities to make a positive impact on outdoor ecosystems. In mid February, sixth- through eighth-graders participated in a LandTrust sponsored conservation hardwood tree planting event. Over 5,000 hardwoods were planted in the ground. Students rolled up their sleeves and embraced their muddy boots, knowing that their work on this land is important, and that one day, a multitude of species will call this forest home!

Another 2017-18 partnership was the participation of three Salisbury Academy students in the LandTrust's Annual Youth Duck Hunt. On February 10, early in the morning, Lucy Woods, Luke Bryan, and Hank Webb represented Salisbury Academy in the hunt. This unique adventure teaches youth about ethical and safe hunting practices and the role that hunters play in conservation.





Learning Moves Outside

Students were delighted to return to a brand new outdoor play space at the start of the 2017-18 school year. After a busy summer of construction, the Outdoor Learning and Play Space boasted trails and a dry creek bed, global motion play sphere (pictured above at left side), hillside slide, music garden, hard top basketball court, play equipment, and swings.

With the variety of new seating and options for outdoor exploration, students immediately began to get more out of their recess and after-school play. Even class, as you can see pictured at right, has moved outdoors on a regular basis!



A Successful Inaugural Year of the SA Bass Fishing Club

SA Bass Fishing Club inspires outdoor connections

The first year of the Salisbury Academy Bass Fishing Club was one for the history books — no fishermen's tall tales or exaggerations required.

Inspired by teachers and with an enthusiastic group of middle school anglers, the club has offered a new means for students to get out into nature and develop a passion for the outdoors.

In addition to enjoying group fishing at Lake Corriber and trips to Bass Pro Shops for fishing seminars, student anglers competed in the North Carolina Junior High Tournament Trail on nearby lakes.

To culminate the season, seventh-grader Harrison McCall and eighth-grader Will Webb moved on to the Junior National Championship at Carroll County Lake in Huntingdon, Tennessee on July 31- August 1.

"It's been an awesome season," says Will. "I'd take it as a success."

Below: Will Webb, left, and Harrison McCall display their catches.



25 YEARS OF ALUMNI Making a Difference



Juliana Anderson, front left, smiles with a Guatemalan family and fellow volunteers, including her father and Sandy and Stan Jordan, during a stove installation.

A World Connected Through Service

Alumna Juliana Anderson's Guatemala outreach and reunion with SA teacher Sandy Jordan

For Salisbury Academy alumna Juliana Anderson, the experience of working in service outreach in Guatemala with her junior kindergarten teacher this summer was unexpected, yet it made perfect sense.

"I never would have imagined it would happen that way, but it was wonderful to share that connection with her," says Juliana.

"Having spent ten years learning a love of service at Salisbury Academy, I suppose it isn't such a surprise after all."

This special adventure came about when Juliana was on her summer internship through the GRACES program to the Escuela Integrada por los Niños school in Antigua, Guatemala. After visiting on a mission trip the year prior, Anderson had fallen in love with the school and region and sought an opportunity for a more extended experience there.

"One week just wasn't enough," says Juliana. "I needed more time to get to know the kids and the area."

And so it was that she returned to work at Escuela Integrada as an intern doing a wide variety of jobs, from teaching English, to helping the cooks, to translating letters that students wrote to their sponsors. The K through ninth grade school is entirely funded by donations, with children being sponsored for both their academics and the food they are served at school.

"For some of the kids, their only meal of the day was what they ate at school," says Juliana. "The children had very traumatic lives with lots of inconsistency in their families, alcoholism, and overall complicated lives."

Yet despite their hunger and the sometimes 45-minute bus rides that children took to the school, Juliana found them to be loving, joyful, and incredibly talented. The children greeted Juliana each day with hugs and kisses, and they loved to express themselves through dance, singing, and poetry.

"The Guatemalan children are just so amazing, and they are incredibly artistic," says Juliana. "And the culture, I just love its simplicity. You can take a breath and enjoy a slower pace of life there."

A favorite of many happy moments in her time at Escuela Integrada was the library project that Juliana helped oversee. She and another intern worked with students to repaint the library and assist the children as they painted anything they liked on the library walls.

"What kid would turn down the opportunity to paint on the wall? They absolutely loved it."

Below, left to right: Students proudly display their artistic paintings on the library walls; Juliana Anderson, comfortable and at home with her Guatemalan school family.

"Until now I've never looked back at my life to pinpoint why I love service, but I now know without a doubt that Salisbury Academy instilled that passion in me."

- Juliana Anderson



The special visit from Salisbury Academy Junior Kindergarten Teacher Sandy Jordan, Sandy's husband Stan, and their mission group from St. John's Lutheran Church was an awesome experience for Juliana, she shares. Making the visit even more meaningful, Juliana's father, Jimmy, was also on the mission trip.

The group worked to install stoves in the homes of local families. The stoves were non-electric cook stoves designed to reduce risks of burning fossil fuels in the home and give families a safer, more reliable way to cook food and purify water.

"They live so incredibly simply," says Sandy Jordan. "It was an eyeopening experience to visit these kind people and see how happily they live with so little."

Juliana and Sandy, along with their team, worked hand in hand to install the stoves and get to know the families whose homes were being visited.

The two women even had an outing into the town of Antigua to enjoy a yoga class together. And as unexpected as Sandy and Juliana's Guatemala meeting may have been, it made such perfect sense.

"Until now I've never looked back at my life to pinpoint why I love service, but I now know without a doubt that Salisbury Academy instilled that passion in me," says Juliana.

"Community, service, and the virtues that I was taught at Salisbury Academy – those are what make me who I am today."





SA Class of 2013

Fourteen Salisbury Academy alumni graduated from area high school programs and progressed into the next chapters of their educational journeys: Maria Capito moved on to NC State University, Ben Coulter to Catawba College, Adam Drye to Auburn University, Lizzie Fisher to Wofford College, Anna Louise Lewis to National University of Ireland, Emily Mann to East Carolina University, Kathryn Morrison to East Carolina University, Ivy Overcash to the University of North Carolina at Chapel Hill, Matthew Pickens to the United States Armed Forces, Drew Shelby to the University of North Carolina at Charlotte, Garrett Shermer to the University of North Carolina at Wilmington, Isabel Temple to Rowan-Cabarrus Community College, and Jacob Webb to professional opportunities.



SA Class of 2018

Salisbury Academy congratulates our Class of 2018: Aidan DeHaas, Ellison Frick, Emily Frick, Hayes Hartpence, Jack Heilig, Sydney Hlavacek, Morgan Jeter, Madelyne Lawrence, Makhiya Lea, Gavin McDaniel, Sadie Miller, Camille Palmer, Riley Peltz, Christopher Portillo, Carys Roberson, Wade Robins, Greyson Smith, Jasmine Spruill, Margaret Thurman, and William Webb IV. The 2018 Salisbury Academy graduates have progressed on to Cannon School, East Rowan High School, Jesse C. Carson High School, Rowan County Early College, and Salisbury High School.



Our Community as a Resource

Lunch and learn speaker series, career days, and guest speakers bring expertise and experience to SA students, staff, and parents

In addition to taking over 100 field trips each year, SA students delve into new worlds of knowledge and opportunity through regular guest speakers at chapel and in the classroom. Parents also have opportunities to grow through the lunch and learn speaker series and resources shared by faculty and staff.

Pictured above, left to right: Alumna Hannah Coulter presents to eighth grade students about her career as a neonatal ICU nurse and her plans to become a nurse practioner; Mayor Heggins smiles with student Kennedi Fisher after sharing an inspiring message at National Day of Prayer; Dr. Aerik Williams and Occupational Therapist Heidi Tringali present to parents at lunch and learn events; Suzanne Yost, SA parent and dietician, presents to third grade students about wellness and nutrition.



Screenwise author Devorah Heitner Presents to SA Parents and the Larger Community

In a community presentation hosted by Salisbury Academy, *Screenwise* author Devorah Heitner urged adults to look differently at the relationship between children and technology.

"Rather than viewing all tech use as 'Screen Time,' examine what children are using technology for and how they are using it," said Heitner. "Children need to be mentored much more than they need to be monitored."

Over the course of her presentation, "Helping Kids Thrive in Their Digital Word," Heitner discussed how adults can guide children in becoming digital citizens while setting boundaries for when and how technology should be used.

The discussion of children and technology is an ongoing dialogue in the greater education community and complements Salisbury Academy's speaker series on the many aspects of developing whole, happy children.

The World as our Classroom

Pictured below, left to right: Seventh and eighth grades tour Washington, D.C.; Junior kindergarten students visit Father & Son Produce as part of their plant unit; Fourth grade applies their geology lessons at Hiddenite Mines; Second Grade takes in local Rowan history.



AND Confidence



Whether through speaking at chapel, performing on stage, or presenting to their teachers and classmates, SA students enjoy regular opportunities to learn confident communication. Pictured here, clockwise from left: Students Wyatt Graham, Elle Blankenship, and Naomi Lee read the Prayer for Each Day at chapel; JK/K students present at their annual Spring Show; middle school students sing at Grandpersons' Day 2017.



Students as Teachers and Mentors in a JK through 8 Community

In Salisbury Academy's close community, younger students have role models to look up to in every facet of school life – from academics, to athletics, to friendship and leading a life of virtue – and older students have the healthy responsibility of modeling behavior for their younger peers.

These friendships form naturally and are further encouraged by frequent multi-grade collaborations and programs such as the JK and third grade's regular trips to the Catawba Center for the Environment and the first and eighth grade buddy program.

In Salisbury Academy's Core Knowledge Curriculum, students revisit concepts in increasing depth over the course of their progression through the grades. As a means to empower both older and younger learners while solidifying concepts, students collaborate across grade levels with older students leading learning exercises for their younger peers.

Prime examples of these learning opportunities include the second/sixth grade annual Greek Festival (pictured left top). With both classes having learned about Ancient Greece, sixth grade designs and leads second-graders in Ancient Greek learning center rotations. Pictured lower left, fourth grade students educate first-graders on electricity safety, a lesson which complements both classes' units on electricity.

25 YEARS OF Taguar Eportsmanship



Athlete of the Year

Christopher Portillo, Will Webb Morgan Jeter

Awarded to a senior girl or boy who has exhibited superior athleticism and ability across multiple sports and whose performances, spirit, and character inspired their teams to excel.

Jaguar Award

Wade Robins Camille Palmer

Given to a senior boy or girl who has consistently demonstrated all-around athletic ability, dedication, and love of the game.

Sportsmanship Award

Jack Heilig Sydney Hlavacek

Given to the student who best represents Salisbury Academy ideals through sportsmanship, fair play, and endeavor.



A Quarter Century of Achievement through Athletics

For 25 years, athletics programming has been an essential component to the educational experience at Salisbury Academy. In the early days of the school, physical education classes were held on the black top of the parking lot behind Haven Lutheran Church, and students were bussed around town for opportunities to play and compete in sports. From our infancy, Salisbury Academy has placed great value on sportsmanship and physical wellness.

Today an impressive 95% of middle school students participate in SA athletics. Just as they have for 25 years, SA athletics continue to provide an arena for students to develop both in skill and in character, as well as an arena where children are free to take risks and excel while learning cooperation, teamwork, responsibility, and self-respect.

- Tommy Wilson, Athletic Director



2017-18 year IN REVIEW





















- 1. Sixth grade students examine the internal and external features of squid to learn more about the adaptations of cephalopods.
- **2-3.** Fourth grade students dress in period clothing and give biographical presentations as historical figures in the annual Fourth Grade Time Machine exhibit with Emmy Pendleton playing Martha Washington and Finnegan Avery playing Abraham Lincoln.
- 4. Lucas Peffer pets a kangaroo during a Zootastic visit to third and fifth grades. Both classes were in the midst of zoology and animal classification units.
- 5. First grade students draw heiroglyphs in art class, complementing their unit on Ancient Egypt.
- 6. Second grade students and Mrs. Isenhour celebrate Dr. Seuss's birthday.
- 7. Students bow heads in prayer during the student-led See You at the Pole rally.
- **8.** Kindergarten students smile with pride after planting winter flowers in the kindergarten garden beds.
- 9. Spanish students enjoy a festive and colorful celebration of Day of the Dead.
- 10. Eighth grade students distribute grocery bags around local neighborhoods as part of their "Trick or Treat So Others May Eat" food drive.
- 11. Student Callista Harris and her grandfather perform in the SA Talent Show.

25 YEARS OF Invested Leadership

Meet the New Trustees, 2017-18



Jon Palmer

Jon Palmer is the owner and principal architect of the architectural firm JP+A Architect, PLLC. Palmer graduated from the Rhode Island School of Design with a Bachelor of Fine Arts degree and Bachelor of Architecture.

Palmer is a member of the American Institute of Architects and National Council of Architectural Registration Boards. His community involvements include Communities in Schools and the Spencer Historic Preservation Commission, among others, along with active participation in Salisbury Academy's buildings and grounds committee. Palmer is married to artist Cara Reische and has a daughter, Camille, who is a freshman at Salisbury High School. In his free time he enjoys travel, camping, the outdoors, music, and spending time with friends and family.



George Kluttz

George Kluttz brings with him 50 years in the finance and banking industry. A University of North Carolina graduate with a Masters of Business Administration degree from Wake Forest, he served at First Union Bank and Kern Rubber

Company and most recently retired from F&M Bank after serving as a commercial loan officer for 18 years.

Kluttz is a past president of the Salisbury Rotary Club, a board member of the Home Mission Foundation, a past treasurer of the Rowan Museum, and currently serves on the finance committee for St. John's Lutheran Church. In his spare time Kluttz enjoys wood working, fixing up old boats, and spending time with his family, including his four grandchildren and his wife of 50 years, Margaret Harry Kluttz.

Salisbury Academy Board of Trustees

Paul Bardinas, Chair Ben Ott, Vice-Chair Traci Williams, Secretary Cliff Sorel, Treasurer Reid Acree, Jr.
Madison Currin
Andrea Davis
Diane Fisher
Angela Hall
George Kluttz

Melody Lee Laura Lewis Jon Palmer Ryan Rich Mark Robertson Clint Robins
Claudia Swicegood
John Wear
Ex Officio Member:
Beverly Fowler,
Head of School

2017-18 Financial Report

Revenues (unaudited) Tuition and Fees 85% Fundraising (net) 9% Co-Curricular 6% Expenses (unaudited) Salaries and Benefits 66% Facilities and Grounds 18% Curriculum and Programs 11% Supporting Services 5%



CORPORATE PARTNERSHIP



Taylor Conrad, Broyhill Scholar

Rising Up: 2017 Broyhill Scholars Achieve Leadership Goals, Thanks to the Support of SA Corporate Partners

As part of its strategic mission to develop leaders and stewards of the community, Salisbury Academy provided scholarships for twelve students from Rowan-Salisbury high schools to attend the 2017 five-day Broyhill Leadership Conference. This meaningful opportunity is made possible largely in part by the support of Salisbury Academy Corporate Partners.

Broyhill Scholar Taylor Conrad, then a tenth-grader at Carson High School, left the Broyhill experience with a strengthened determination and optimism.

"My greatest takeaway from the Broyhill Leadership Conference is to be more positive when times are tough as a young person," said Conrad. "I hope to rise up and be a stronger and better person in those situations."

The idea of rising up rang true for Broyhill Scholar Julian "Max" Morgan, then a tenth-grader at Salisbury High School, as well. Morgan found that his increased sense of confidence after taking part in the program has enabled him to emerge as a leader.

"I have been able to use the techniques I was taught to motivate my football teammates and to help us use our individual talents for the good of the entire team," said Morgan.

Morgan shared that his new outlook has changed his perspective on schoolwork and really all other areas of his life.

"I take more initiative in completing my work and set higher goals," he shared.

Broyhill Scholars are challenged to grow their leadership skills and put them to practice through problem solving, critical thinking, and a variety of exercises in teamwork, empathy, and other key leadership components.

"My greatest takeaway from the Broyhill Leadership Conference is to be more positive when times are tough as a young person. I hope to rise up and be a stronger and better person in those situations."

- Taylor Conrad, Broyhill Scholar

Sharing takeaways from the "Empathy Lunch" exercise – where students were all assigned a disability and had to function as if they had that limitation – Conrad said, "It was a really eye-opening experience and made me a more accepting person."

Scholarship funds for the Broyhill program are raised in part through Salisbury Academy's Corporate Partners and through the school's annual spring gala that this year was held at the N.C. Transportation Museum.

This is the eighth consecutive year that Salisbury Academy has provided the Broyhill Leadership Scholarship, an opportunity which sends local students in the tenth to twelfth grades to the Broyhill Leadership Conference each summer. Applications are sent to all of the Rowan-Salisbury high schools. Some students are nominated by their guidance counselors while other students apply on their own.

Conrad, Morgan, and their ten peers who completed the program this summer have big plans for how they will use their newfound knowledge and understandings of what it is to be a leader.

"I learned that leadership isn't just about being in charge; it's also about being a better student, friend, and person," said Morgan.

CN NO 12

CORPORATE PARTNERS

2017 - 18

"The Corporate Partner Program is a wonderful way to support the learning needs of children at Salisbury Academy and Rowan-Salisbury schools while raising awareness of our business within the community. Salisbury Audiology & Hearing Aid Services is proud to be an SA Corporate Partner!"

- Dr. April Pittman, SA Corporate Partner

"Accelarate Therapy & Performance believes children learn best in an active, hands-on environment where they are encouraged to play and explore. The Corporate Partner Program allows us to help provide this environment for children and pay it forward to our leaders of tomorrow, all while sharing our brand and marketing message with the broader community of education supporters."

- Dr. Delaine Fowler, SA Corporate Partner

Platinum Partners (\$10,000)

Crescent Construction Services Distinctive NatureScapes Freirich Foods, Inc.

Gold Partners (\$5,000)

Busby & Webb Orthodontics Caniche Carolina Color Corporation Global Contact Services Griffin Marketing Group The Lettered Lily Design Studio

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Women's Outdoor News Network



Corporate Partners: *Inspiring Leadership*

"I learned that leadership isn't just about being in charge; it's also about being a better student, friend, and person."

- Max Morgan, Broyhill Scholar

ANNUAL FUND 2017 - 18

Salisbury Academy's devoted parents, alumni, grandparents, and friends have done it again! Thanks to the generosity of so many loyal constituents, our 25 Years of Big Dreams Annual Fund exceeded its \$75,000 goal. The 2017-18 campaign raised \$86,316.

SA's parents responded generously with 79% participation in the campaign. In addition to parents, 100% of the faculty and board made gifts to the Annual Fund.

Our sincere gratitude goes out to every donor and school volunteer who stepped forward to help Salisbury Academy achieve tremendous results this year.

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\$5,000 - \$9,999

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\$2,500 - \$4,999

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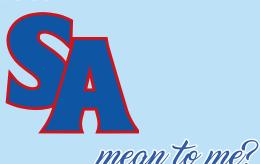
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What does



In a morning meeting exercise, Salisbury Academy students were asked to share what SA means to them in just a few words. Below is a sample of what they had to say, in their own words and from their own hearts:

reaching high for big dreams

growing together as teachers and students happiness

waking up each day excited for school

one big family

Salisbury Academy means everything to me

another home and a great education

opportunity

new challenges and adventures

family

love, peace, and an awesome education

a positive place where discovery teachers encourage students

playing and learning outside

the best teachers in the world

a place where learning is fun

Jaguar Circle

Up to \$500

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PROJECT GREEN SPACE

Launched in 2015, Project Green Space - environmental curriculum expansion, sustainable enhancements to the school facilities, and funding for Salisbury Academy's Outdoor Learning and Play Space - experienced continued success thanks to the generosity of our supporters. The Outdoor Learning and Play Space opened in August of 2017, with the final phase of construction and plantings to be completed in the 2018-19 school year. Thank you to our donors who brought this transformative project to fruition!







Older Children's Play Area \$100,000 Freirich Foods, Inc. & Bloom Fund-A-Need Donors

Amphitheater

\$50,000 Mona Lisa and Lee Wallace Foundation

Global Motion

\$25,000 The Williams and Wymbs Families

Play Garden

\$12,500 The Dillard Family

Music Garden

\$10,000 Alice and Ryan Rich

Hillside Chute

\$7,500 Teresa and James Johnson

Half Court

\$5,000 Meg and Jay Dees

Entry Courtyard

\$35,000 Given in honor of SA faculty and staff

Dry Creek & Bridge

\$15,000 Amy and Will Goodnight

Outdoor Classroom

\$10,000 Novant Health

Bird Watching Area

\$10,000 Lynn and Paul Weisler

Butterfly Garden

\$7,500 Virginia and Mark Robertson

Jaguar Den

\$5,000

Margaret and Artie Hattaway



Thank You Donors

CANA COINTON Thank you to our donors for your contributions to this successful campaign. Listed below are all donors who helped to bring Project Green Space and the Outdoor Learning and Play Space to life.

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Katie and Gil Zino



supporters of Salisbury Academy's 9th annual Bloom Gala, Bloom in Celebration, on March 17. The evening

served as a joyful reflection on Salisbury Academy's rich history and a celebration of the community that has supported the school's mission and culture for a quarter century.

celebration_

Hosts

Presenters \$5,000

Mrs. Diana Freirich Mr. and Mrs. Brad Williams Mr. and Mrs. Bryan Wymbs

Patrons \$2,500

Mr. and Mrs. Matt Barr Ms. Kristin Dillard Mr. and Mrs. Danny Powell

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Dr. and Mrs. Mark Wimmer



Bloom in Celebration Featured Non-Profit

Bloom was honored to support ApSeed Early Childhood Education. Pictured left. ApSeed founder Greg Alcorn and his wife Missie accept the Bloom check at a Salisbury Academy chapel gathering.



Community Fun at Kidsbloom 2018

Salisbury Academy's Kidsbloom 2018 brought community members, school families, and local supporters together on Friday, May 11 to celebrate community and kick off the summer season. Children delighted in playing games, jumping in bounce houses, and taking breaks to enjoy face painting, a cake walk, and a pie-in-the-face fundraiser. In addition to mingling and enjoying the warm weather, adults perused a silent auction featuring local experiences and colorful artistic creations by Salisbury Academy students.

"Our school and greater community look forward to this event every year. It's a festive and fun day, a true joy to be a part of."

- Kidsbloom Chair Alice Rich

Each class at Salisbury Academy created a piece of artwork on behalf of their grade, and students in grades first through eighth joined together to create a whole-school art piece - a colorful mosaic of popsicle sticks. Many thanks to Mrs. Molly Shelton, SA art teacher, for overseeing the art projects and to the many parent volunteers who made the event possible through planning and set-up, food service, auction and cake walk management, inflatables assistance, and more.

Alice Rich, event chair of two years and Kidsbloom committee member of five years, shares, "Our school and greater community look forward to this event every year. It's a festive and fun day, a true joy to be a part of."



2019 UPCOMING EVENTS

Alumni Basketball Game

Thursday, January 3

Alumni are welcome back to SA for conversation, refreshments, and a stroll down memory lane. Cheer on the SA varsity basketball teams and enjoy the lighthearted and fun annual alumni game to follow.



Bloom Gala

Saturday, March 30

To make reservations or to learn about becoming a host, contact SA's development office at tbaird@salisburyacademy.org



Kidsbloom

Friday, May 10

To learn about Kidsbloom or to volunteer, contact SA's development office at tbaird@salisburyacademy.org



Thank you for a Quarter Century of Salisbury Academy



Thank you to our teachers, parents, alumni, alumni parents, friends, and students for sustaining the traditions and legacy of Salisbury Academy for 25 years. The generous gifts of your time, talents, and treasures have uplifted the Salisbury Academy mission from our earliest beginnings at Haven Lutheran Church and remain an enduring system of support today. Thanks to you, Salisbury Academy continues to excel in providing engaging, experiential education while creating exciting opportunities for our students, families, and the greater community. We extend our most sincere gratitude to you for your unwaivering support!

CONTINUING A Legacy of Giving

Like most independent schools, Salisbury Academy is responsible for its own funding. Tuition serves as our primary source of revenue, but it is not sufficient to cover the total cost of a Salisbury Academy education. Salisbury Academy does not receive financial support from local or federal taxes. Therefore, we rely on charitable gifts to both balance the yearly budget and provide long-term financial stability for the school.

Salisbury Academy was created through the conviction of its founders who, 25 years ago, put their money where their hearts were and made gifts to hire teachers and buy books before there were any students in the classrooms. Through this legacy of giving, the generous donations received from parents, grandparents, alumni, faculty, staff, corporations, and friends have had an enormous and lasting impact on our school, our students, and our future.

Ways to Support SA: Giving Menu

Annual Fund

Each year we ask all members of the Salisbury Academy community to consider a gift to the Annual Fund. The Annual Fund helps bridge the gap between tuition and the actual cost of a Salisbury Academy education. Annual Funds are common practice among independent schools and help keep tuition affordable, so that more students have access to the SA learning experience. It also allows a tax benefit to be realized, as all donations are tax deductible.

Corporate Partners

The Corporate Partner Program is a way for businesses to advertise with the Salisbury Academy community and beyond, all while supporting the school's commitment to Engaging Minds and Building Futures. Four levels of partnership are available.

Capital Campaigns

From time to time the board of trustees approves capital improvements to advance Salisbury Academy's strategic and campus master plan. These campaigns support the school mission and ensure a strong future for Salisbury Academy.

Events

Save the date for the 10th annual Bloom Gala on Saturday, March 30 and the family-friendly Kidsbloom event on Friday, May 10 at Salisbury Academy.



2210 Jake Alexander Blvd., North Salisbury, NC 28147



Salisbury Academy sincerely appreciates those who generously supported the school in 2017-18.

It is also with appreciation that we recognize those businesses, foundations, and community organizations that provide financial support, in-kind donations, and event sponsorships to Salisbury Academy.

The 2017-18 Salisbury Academy Mazagine and Giving Report recognizes our donors, both individual and corporate, who made gifts between July 1, 2017 and June 30, 2018. Every effort is made to ensure that our donor listings are accurate. If you notice any inaccuracies in your information, please contact the development office at 704-636-3002.

Thank you for your support.