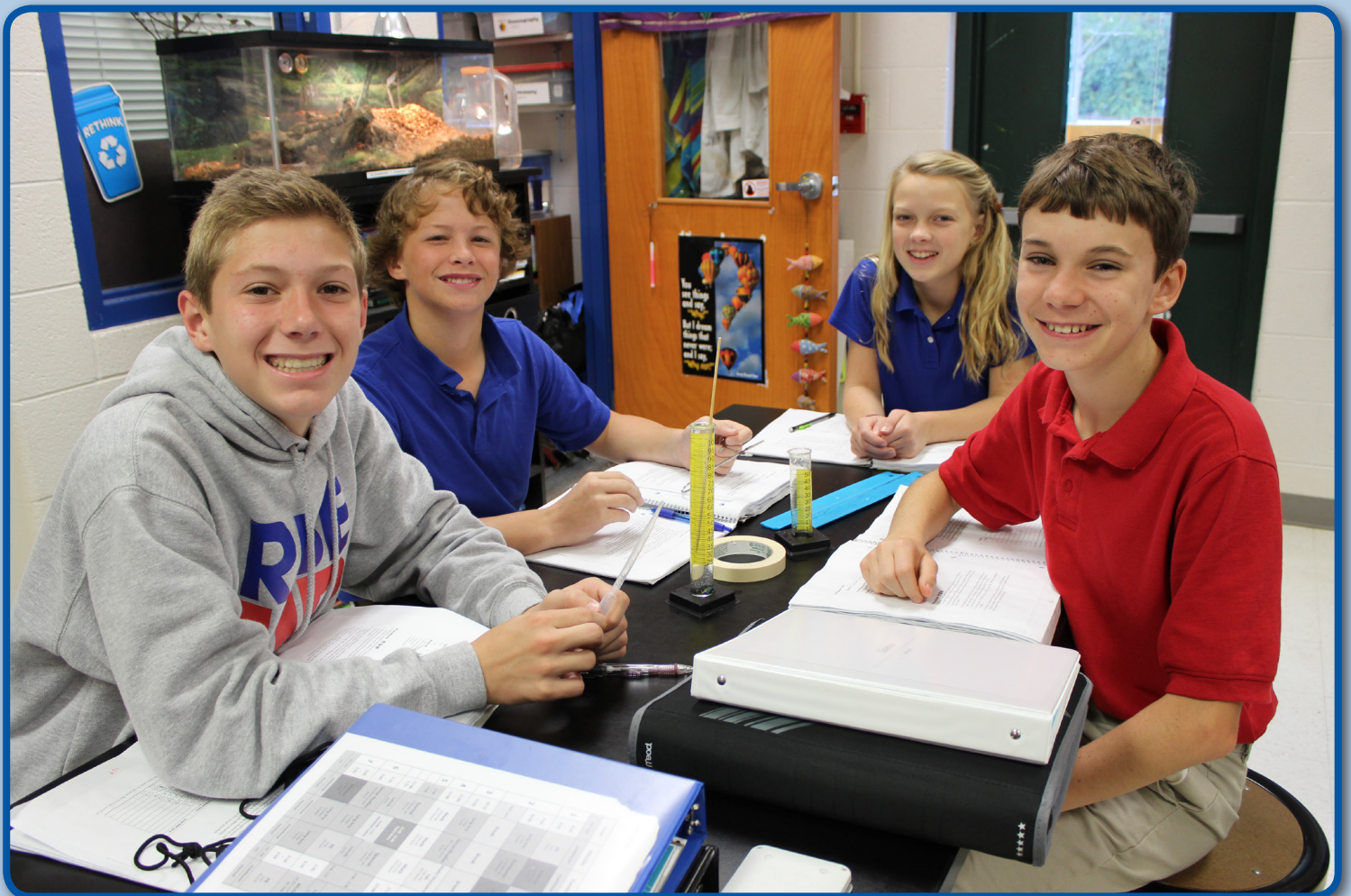


2014-2015



Salisbury Academy Annual Report



From the Head of School

2014-2015 was another banner year for Salisbury Academy. Not only were we strong in admissions and enrollment, but we also achieved record participation in fundraising events.

This Annual Report recognizes and celebrates those who have given time, treasure, and talent to our school. Your investment in our school directly supports incredible faculty, and enriches the experience of all of our students, from our youngest kindergarten learners to our eighth grade leaders. Last year, through your support, we were able to:

- Raise more than \$80,000 through our Corporate Partnership program during its first year.
- Achieve generous Annual Fund participation from 100% board, 100% faculty and staff, and 84% of SA parents.
- Apply for and receive grants from the Salisbury Community Foundation, Woodson Foundation, and Robertson Foundation.
- Celebrate our 6th annual Bloom gala at the NC Transportation Museum.
- Upgrade our campus through parking lot resurfacing, safety enhancements, and new learning spaces.
- Incorporate new curriculum including robotics, coding, Latin and French.



Most importantly, we were able to offer the kind of education that our founders envisioned – one that nurtures the natural curiosity of children, honoring the rich fabric of our city and respect and love for nature – to almost 200 children. And, we did this with the help of the amazing community that supports us, our parents, grandparents, teachers, alumni, and friends of the school who give to support the school.

Thank you for all that you do to support the Salisbury Academy mission. It would be almost impossible for us to thank each and every one of you personally for all that you give to the school, or to relate each and every one of the stories that would illustrate the ways in which your support helps our students and faculty. We do want you to know, however, that you are making a true and lasting difference in the lives of these young people, and that we are deeply grateful.

Beverly Fowler, Head of School

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Middle School Division Director

Amy Goodnight
Director of Admissions

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Administrative Assistant

Lizzy Roy
Marketing and Communications

School Profile

Our Mission

Salisbury Academy, an independent, co-educational school for grades junior kindergarten through eighth, encourages students to be life-long learners, develop strong character, serve their community, and deepen their faith.

Salisbury Academy at a glance:

Number of Students: 192

Staff/Faculty: 30

Community Service Projects: 50

World Languages: 3

Athletics Teams: 18

Field Trips: 100

Arts and Music Programs: 9

Academic Teams: 6

Musical Performances: 5

High Schools attended by SA 2015 graduates:

Carson High School:

Isabella Almazan
Cheyenne Kober

Cannon School:

Annabel Barr

Gray Stone Day School:

Katie Leckonby
Bunny Showfety

Rowan Early College:

Sarah Clifton
William Lutz

Salisbury High School:

Sam Combs
Brittney Ervin
Lila Harry
Evan Hollingsworth
Zach Johnson
Ryan Lutz
Carsyn Parrott
Harrison Parrott
Katie Pryor
Ellen Simmons

2011 SA alumni graduated from high school in 2015. Colleges/programs the students will attend include:

Michael Anderson: U.S. Army
Coleman Bergsma: Furman University
Luke Combs: UNC Chapel Hill
Chris Distin: UNC Chapel Hill
Asa Hollingsworth: NC State University
Ann Rollins: UNC Chapel Hill
Jinesh Patel: UNC Chapel Hill
Watson Pitner: UNC at Wilmington
Katie Queen: Marietta College
Casey Roswarski: Arizona State University
Isabella Rusher: University of Richmond
Gabe Steinman: UNC Chapel Hill
Alexandra Warren: Appalachian State
Elle Wimmer: University of Virginia





“It’s all about connecting children with nature and growing their love for the natural world. We can teach them to care for their world, but they’re not going to do it unless they love it.”

**- Sandy Jordan
Junior Kindergarten Teacher**

Going Green in 2015

In March of 2015, Salisbury Academy announced its newest initiative, Project Green Space, which aims to create a more sustainable and environmentally friendly school as well as conservation-minded citizens. Core elements of Project Green Space include partnering with N.C. State for a campus master plan for an outdoor learning environment, the integration of interdisciplinary environmental education curriculum, on-campus resource reduction, and seeking N.C. Green Schools certification. Katie Farrell, program director for N.C. Green Schools, spoke at Salisbury Academy this year on the process of becoming a Green School.

Catawba College is a key partner in the academy’s Green Space initiative. Salisbury Academy’s JK and third grades have regular visits to the Catawba Center for the Environment, and in April of 2015 Dr. John Wear’s Sustainable Facilities class presented best practices and made suggestions for creating natural outdoor learning spaces.

Adding another dimension to the academy’s partnership with Catawba, intern Forest Fugate began work with our school in the spring of 2015. She has since assisted in a variety of green initiatives including an outdoor garden space.



“Project Green Space is about sustainability within our facility as well as letting children engage with and experience the outdoors, and teaching students to be good stewards of our natural resources.”

- Beverly Fowler, Head of School

Community Impact

Salisbury Academy, in partnership with The Salisbury Community Foundation, invited the community to an educational event featuring Michelle Icard. Icard is an author, educator, and program founder who helps children, parents, and teachers navigate the tricky social landscape of middle school.

Amy Goodnight, director of admissions, said, "It is important to shine a spotlight on this pivotal stage, and we are grateful to the Salisbury Community Foundation for partnering with us."



"Middle school can be a crucial tipping point in the way kids perceive themselves, their relations with others and where they 'fit' most comfortably and safely in the world."

**- Michelle Icard,
Author, Educator**

During the 2015 holiday season, Salisbury Academy's fifth-graders, who for years have decorated a tree for the Arc of Rowan Festival of Trees, chose to spread even more cheer by partnering with Footprints in the Community, a non-profit organization that promotes inclusive community activities for children with special needs.



**"All children benefit from engaging with those who are different from them."
- Ashley Deaton,
Footprints in the Community Founder**

Right: Second grade's monthly Communities in Schools backpack outreach.



Left: Annual Rowan Vocational Opportunities middle school Christmas party.



Right: Sole Hope shoe cutting. Sole Hope teaches the shoe trade to Ugandans and provides shoes for Ugandan children in need.





Athletics

Salisbury Academy was awarded the CCISAA Sportsmanship Award in 2015

“The Sportsmanship Award is a distinct honor and is a reflection not only on our student athletes and their coaches, but also on our whole school. The award shows our school pride and commitment to not just being competitive in sports, but by doing it the right way with honor and respect for those we play against. It is a testament to the importance we place on creating a positive environment within our school walls for everyone who enters. Our Jaguar Pride is contagious!”

- Shakira Humble,
Athletic Director



2014-2015 Sports Teams:

Fall:
 JV, Varsity Volleyball
 JV, Varsity Co-Ed Soccer
 Girls Tennis
 Boys/Girls Cross Country

Winter:
 Pep Squad
 Varsity Cheerleading
 JV, Varsity Boys Basketball
 JV, Varsity Girls Basketball

Spring:
 Boys Tennis
 Baseball
 Golf
 Swimming
 Track and Field

Participation:
 For the second year in a row, Salisbury Academy had 100% athletics participation from the eighth grade class.

The CCISAA Conference includes the following schools: Concordia, Hickory Christian, Sacred Heart, Statesville Christian, Winston-Salem Christian, Redeemer, St. John's, Burlington Christian, Triad Baptist, Salem Baptist, and Salisbury Academy.



CCISAA Awards won in 2014-2015

JV Girls Basketball: conference champions (pictured above)

Track and Field: 1st and 2nd place champions

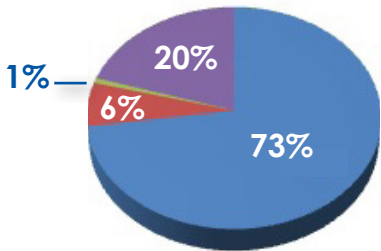
Golf: 2nd place champions (pictured left)

Baseball: 2nd place champions

CCISAA Sportsmanship Award

2014-2015 Financials

2014-2015 Revenues (Audited)

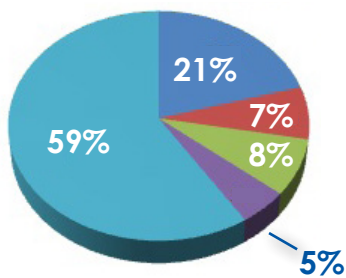


- Tuition and Fees
- Co-Curricular
- Grants
- Fundraising

The Board of Trustees took great strides during the 2014-2015 year to organize and restructure its sub-committees with a goal of creating a strategic plan that will guide their decision making over the next five years. While the finance committee has always been a very active committee, two additional committees, the building and grounds committee and the development committee, were resurrected and have been instrumental in the evolution of the strategic plan.

As a school, we are fortunate that our physical structure has remained in excellent condition over the last 12 years. The building and grounds committee ensures we are being proactive as major repairs are needed. At the recommendation of SAIS, our accrediting organization, Salisbury Academy established a "rainy day fund" in anticipation of future known and unknown repairs and maintenance.

2014-2015 Expenditures (Audited)



- Building and Operations
- Fundraising
- Instructional
- Supporting Services
- Wages and Benefits

Our goal has been for tuition and fees to cover 80% of our operating budget, leaving voluntary giving to cover the remaining 20%. This year, we made great progress toward that goal. We are encouraged by the current enrollment growth and an increase in voluntary giving among our constituents, and are confident that this goal is attainable and sustainable for future years.

In everything we do as a Board of Trustees, we look to our mission statement as a guide to ensure we are protecting the quality of our programs while looking ahead to what the future holds for our students and our school. It is with sincerity that we thank our families, our staff, our donors, and our volunteers for trusting that we will continue to nurture children as whole beings and provide excellence in education.

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Crescent | Busby & Webb | Freirich Foods
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Silver Partners

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www.salisburyacademy.org

“Salisbury Academy’s Corporate Partnership Program provides my business with the opportunity to support Salisbury Academy, local students throughout the county, and the community at large, all while enhancing my organization’s recognition and connections.”

- Lee Snow, Snow Benefits Group





Salisbury Academy's golf and tennis tournaments drew 100 participants. Golf tournament winners were Ryan Stout, Jared Barnett, and John Kirwan. Tennis winners were Lee Wallace and James Randolph, and Annabel Barr and Ellen Simons.

Golf and Tennis Tournament

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 Les & Marilyn Fowler

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Cheryl and Jack van der Poel

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Carolyn and Gordon Hurley
Meredith and Bryan Overcash
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The Family of Chad van der Poel

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The Ott Family
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Our Mission

Salisbury Academy, an independent, co-educational school for grades junior kindergarten through eighth, encourages students to be life-long learners, develop strong character, serve their community, and deepen their faith.



Salisbury Academy

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